



RONALD ROSS P.G. COLLEGE

MCA

(Approved by AICTE & Affiliated to Osmania University)

MBA

NEWS LETTER

ABOUT THE COLLEGE

RONALD ROSS P.G. COLLEGE, located at Mangalpally near Ibrahimpatnam, is approved by AICTE & affiliated to Osmania University, offers two professional courses MBA and MCA. Since its inception, the College Management and the Faculty members have been striving with a single-minded dedication to achieve academic as well professional excellence among students hailing from diverse educational backgrounds.

FROM PRINCIPAL'S DESK

At the outset I send my greetings to the Editorial Board for successfully releasing the Vol:2 of the College News Letter. This Bulletin is indeed very special to us as we are stepping into the Decennial Year. This is going to be one more mile stone in the history of the Institution. This also provides an opportunity for us to look back, reflect and then to draw plans for the future and execute them with utmost care. I congratulate the team consisting of Faculty as well as Student Coordinators for bringing out this edition.

I also make it a point to congratulate the Kurukshetra 2010 Coordinators Mr. K.Venu Madav, Mr. P.Jayaveer, Mr. G.Pavana Krishna Sujith and their team and the Chanakyan 10 Coordinators Mr. N.Srikanth, Mr. A.Ravi Kumar Goud and their team on successfully Planning and Organising the entire event.

I Congratulate the out going batch students who have successfully completed their courses and wish them all the best for all their future endeavors.

Best Wishes to one and all
Dr. M. Ramesh Kumar
Principal



Prof. C. BEENA Garu,
Registrar, Osmania University was Hon'ble
Chief Guest for Inaugural Session.

Kurukshetra 2010 and Chanakyan-10

Kurukshetra, an IT event and Chanakyan, a Management event, were held on 7th May 2010. It is a state wise inter collegiate competition organized to showcase the hidden talents of the Management Students. The number of colleges participated in Chanakyan is 48 and in Kurukshetra 54. The total number of registrations for Chanakyan is 782 and for Kurukshetra 518. The students participated from 3 different universities viz., OU, JNTUH, MGU.

Inaugural Session

The Program was inaugurated by the honorable chief guest

Prof. C.

Beena Garu, the first women Registrar of Osmania University. The members of the college management Chairman Dr. O.Srinivas Reddy, Secretary Sri. Papa Rao, Director Dr. S. Venkateshwar Rao and the Principal Dr. M. Ramesh Kumar accompanied her in inaugurating the session by lighting the lamp.

Prof C. Beena Garu addressed the participants and urged the students that they should not satisfy with the inputs received in the classrooms but also think innovatively. She added that in the present day competitive era,



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mere bookish knowledge is not sufficient to thrive in their careers.

Events :

Chanakyan 10 Formal Events

	No. of Participants
VIGNAN	70
MIND WAR	700
MAYA BAZAR	592
AD – HOLIK	170
THE CHANAKYAN	158

Kurukshetra 2010 Formal Events

Ascii Test	320
Innovations Invited	60
Multi Programming	160
Frame The Pc	75

Informal Events

Oongli Chat	800
Movie Maza	600
Brain – N – Count	200
Treasure Hunt	30
Singing	50
Dancing	60



WORKSHOP ON SOFT SKILLS



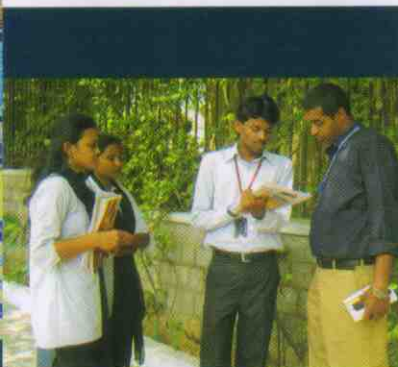
MOCK INTERVIEWS



JUNIOR'S PRABHASHAN



INDUSTRIAL VISIT



MARKET SURVEY



Prof. C. VISHNUVARDHAN REDDY GARU,
Director, Academic Audit Cell, Osmania University

VALEDICTORY CEREMONY

The program was concluded with the valedictory address made by the Chef Guest Prof. C. Vishnuvardhan Reddy Garu, Director, Academic Audit Cell, Osmania University. He appreciated the students of the college for successfully conducting such a big IT & MANAGEMENT event in one day. He said that conducting and participating in such events help the students in bringing out their inner talents. He congratulated the winners of all events and distributed the prizes and certificates. LUCKY DIP was another attraction of the day. He awarded the surprise gifts to the lucky winners in both the events.

ACADEMIC ACTIVITIES DURING 2009 – 2010

I. **Workshop on Soft Skills:** A two-day workshop on Soft Skills was conducted on 3rd and 4th August, 2009 by IEG for MCA and MBA students. The workshop was aimed at developing team building, group discussion, communication and interview skills and proved to be highly beneficial for the students.

II. **Mock Interviews:** On 29th August, 2009 the college conducted mock interviews for MBA II year students to train them to face interviews confidently. It was organized in two phases. Phase - I was about resume and CV's preparation and Phase - II was about one to one interview. HR professionals from the Corporate world led the program. The well-performed students were awarded with certificates at the end of the day.

III. **Junior's prabhashan:** Presentation is the signature

quality for MBA graduate. The College organized a program "JUNIOR'S PRABHASHAN" - a PPT based seminar competition for MBA I year students on 20th Nov, 2009. The topics for seminar were from all MBA - I Sem subjects as well as general topics. Nearly 50 students came forward enthusiastically to make lively and captivating presentations in this one-day program. It was a good learning experience for the participants. The objective of this program was to create a platform for the students for interacting with each other and to dispel the so-called stage fear.

IV. **Industrial Visit:** With an objective of Industry-Institute Interaction, our MBA Ist year students were taken to "THE HINDU PRESS" at Uppal on 30th March, 2010. Students were guided by an executive Mr.

Srikanth who explained the whole processing system of the well-equipped high-technology press. The objective of this industrial visit was to give a feel of the production process system to students.

V. **Market Survey:** With a view to have a market exposure to our students and to know the customers' perception, every year we organize the innovative program "Market Survey". It was conducted on 13th April, 2010, on "Working-Class Perception towards Savings". The study was held in twin cities at places like Hi-tech city, Banjara Hills, Somajiguda, Begumpet, Secunderabad, Uppal Genpact, DSNR, Abids etc. The study was targeted on different working class people. The sample size was 450 and total number of groups participated was 15.

VI. PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS

In the process of building careers with MNCs, interpersonal and communication skills are very essential. Our college always strives to mould the students to reach the MNCs' standards. In this process, we organized many personality development and communication skill classes for MBA and MCA students with eminent people from industry.

1. **Sri Chandra Shekara Valmiki** is a corporate trainer, who provided valuable inputs to

develop communication skills for the MBA and MCA students.



2. **Mrs. K. Nirmala**, Associate Professor in English, JIET H, is a senior teaching faculty, with

24 years of teaching experience. She conducted Basic English foundation classes to MBA students which helped them to improve their confidence levels, speaking ability, especially for Telugu medium students.

3. **Mr. John Kennedy Babu** is a Soft Skills specialist in IEG. He took communication skills classes for the MCA students to develop their grammar and vocabulary competencies.



Campus Drive By Bio-era Medical Systems



Campus Drive By India Infoline



Campus Drive By Niteo IT Solutions



MCA Student Receiving Offer Letter From Our Director Dr. S.V. Rao Of The Campus Drive By Octane Solutions



Group Discussion For Campus Drive By People Connect Consultancy



Campus Drive By SMS Country

VII. PLACEMENT CELL

A) ON - CAMPUS DRIVES

1) On 2nd September 2009 we arranged pool drive for MBA students by **Bio Era Medical Systems** - a Mumbai based company which offered employment opportunities for the BSC Life Science Graduates with MBA marketing. 2 students were selected in this drive.

2) On 17th September, 2009 **ICICI Prudential Life Insurance** visited our college to recruit MBA Marketing students. 6 students were successfully placed.

3) **Octane Solutions** conducted a drive for MCA Final Year students at our campus. More than 50 students participated out of which 5 students were given offer letters.

4) **SMS Country** organized a pool drive for our MBA students. More than 70 students participated and 11 were selected and were placed in Bombay and Chennai Branches.

5) **India Infoline**, one of the esteemed financial organizations in India visited our college for

Campus Drive and selected 2 students out of 50 attended.

6) The College also organized a 2-day pool drive in the Campus. Students from more than 5 colleges participated in this drive.

a) **Bloom Soft Tech**, a premier software company recruited 12 students of MCA.

b) **People Connect Consultancy**, a premier consultancy in twin cities, recruited 31 MBA students on behalf of **DELL, HSBC, GE, WIPRO BPO, Genpact and Satyam BPO**.

7) **Shares Jobs Online**, a financial company in Hyderabad conducted a drive in our college and recruited 5 MBA students.

8) Leading private insurance company "**ICICI Prudential Life Insurance**" conducted a pool drive at our campus and recruited 5 students of MBA with Marketing Specialization.

9) **ITELO Technologies Ltd** conducted a campus drive for MCA students and recruited 3 students.

Photo Gallery



B) OFF - CAMPUS DRIVES

Apart from regular on-campus drives, the college students also attend the off campus drives conducted in other colleges. Many of our students got selected in these off-campus drives.

- For MBA** - MNCs like - IBSN (Tax Consultant Position), Amazon.com (Financial Analysts Position), Google (HR Position), Capital IQ (Financial Analysts Position) and Indian Organizations like ARIS Financial Services (Financial Services Manager Position) and SMS Country (Content Writer Position).
- For MCA** - Convergys, Mahendra Satyam, Gameshastra Technologies, HCL Technologies, CSC, etc.,

VII. GUEST LECTURES

With the objective of giving impetus to the students, to gain knowledge we regularly conduct Seminars and Guest Lectures with eminent personalities from Industry and Academia.

- Mr.Y.Raj Gopal**, CEO, Winnou Systems and Services Pvt Ltd. delivered a lecture on Leadership Development for MBA Students.
- Prof. G.B.Reddy** (University Law College O.U.) delivered a lecture on Cyber Law for MBA First Year First Semester Students.
- Sri.Satyanarayana** (MCA Department, O.U.) delivered a lecture on Computer Organization for MCA I year Ist Semester Students.
- Mr. M.Manisharma** senior faculty member having 15 years of teaching experience delivered a lecture for MCA III year I sem on Software Reuse Technologies.
- Mr. T.Veeriah** senior faculty member having 10 years of teaching experience delivered a lecture for MCA I year I sem on Discrete Mathematics.
- Mr. Vara Prasad** Senior Architect, Cognigent labs, delivered a lecture on Computer Networks for MCA II year II sem students.

MR.Y.RAJ GOPAL Garu



PROF. G.B.REDDY Garu



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